

Activity Four: From Seed to You

Did You Know?

You just learned about the various industries that produce many of the California products you enjoy every day. There are also many people, working many different jobs, who help deliver these products to your local stores and farmer's markets. These people include farmers, cannery workers, truck drivers, merchants, and consumers. A cherry that is grown in the San Joaquin Valley needs all of these people in order for it to get to your plate.

Let's Get Ready

You will work with a small group today to learn about the journey different products take to end up in stores and/or on your plates. With your group you will choose one product to work with from the following list:

- Asparagus
- Avocado
- Cherry
- Chicken
- Farm-raised fish
- Fig
- Flower
- Garlic
- Grape
- Kiwifruit
- Lumber
- Nectarine
- Olive
- Orange
- Peach
- Pear
- Plum
- Raisin
- Salmon
- Strawberry
- Turkey

Brainstorm with your group what your product goes through to get to your plate. For example, if it starts on a tree, it must be picked, washed, possibly canned, driven in a truck, stocked on a shelf, and sold. You and your group can look online to gather more information about your product. As a group, assign "jobs" to everyone. For example, someone in your group will need to be a farmer, pruner, truck driver, or merchant, etc. When everyone has a job you will go through the steps it would take to produce your item from start to finish.

Get Busy

Now, with your group, fill in this storyboard with pictures and words explaining the steps it takes to get your product from start to finish.

Keep Going

At home, create more storyboards to illustrate the life of other California products.

Think about your role as a consumer. How are you helping California's economy?

Do you know a merchant, farmer, or truck driver? Interview them and ask them about their role in producing items.

Related Websites:

- www.avocado.org
- www.calasparagus.com
- www.calcherry.com
- www.calcitrusgrowers.com
- www.calforests.org
- www.californiaaquacultureassociation.org
- www.californiafarmlink.org
- www.californiafigs.com
- www.californiagrown.org
- www.calkingsalmon.org
- www.calolive.org
- www.calpear.com
- www.calstrawberry.com
- www.cfaitc.org
- www.cpiif.org
- www.eatcaliforniafruit.com
- www.freshcaliforniagrappes.com
- www.kiwifruit.org
- www.loveyourraisins.com

